

## Privacy Policy

Maxthon is strongly committed to protecting the privacy of its users. This privacy policy applies to Maxthon PC browsers, android browsers, websites, Maxthon Passport services, Maxthon SkyFile and 'Powered by Maxthon SkyFile' services. User security is important to Maxthon, therefore Maxthon follows strict standards in the data we collect, how it is encrypted and who may access it.

## Do Not Track

Maxthon supports Do Not Track as a default option in its Windows browsers. Users may opt out of Do Not Track in the 'Options' menu.

## Private Browsing

Users of Maxthon may opt to browse the web in 'Private' mode. When a session is started in 'Private' mode no history or activity data is logged or stored locally or in the cloud during that session.

## Encryption

Maxthon encrypts the transmission of personal information using secure socket layer technology (SSL). All files and data transmitted through Maxthon's C4 Cloud Engine are encrypted at the browser level to **AES 256** bit standard. This is the same standard the US Federal Government requires for all documents classified as 'Top Secret.' Once encrypted, Maxthon hashes (breaks up) the encrypted strings into

separate blocks of data and stores them in separate disks on separate servers located in the continental USA. The encryption 'key' is located at the browser level. No encrypted user data can be decrypted in the cloud.

## Information Maxthon Collects and Stores

We may collect and store the following types of information when running Maxthon Applications and Services:

### Information Provided by You

When you register for a Maxthon Passport account Maxthon collects some personal information, such as your name, phone number, billing information, email address and home and business postal addresses.

### Device and Server Log Data

When you use the Service, Maxthon automatically records information from your Device, its software, and your activity using the Services. This may include the Device's Internet Protocol ("IP") address, browser type, the web page visited before you came to our website, information you search for on our website, locale preferences, identification numbers associated with your Devices, your mobile carrier, date and time stamps associated with transactions, system configuration information, metadata concerning your Files, and other interactions with the Service.

### **User Experience Improvement Program (UEIP)**

Maxthon browsers have the ability to gather certain more information about your use of the browser and its features but it will only collect and send this information to Maxthon if you chose to send it. This program is called the 'User Experience Improvement Program (UEIP). To participate, you must pro-actively opt-in.

### **Cookies**

Maxthon uses "cookies" to collect information and improve our Services. A cookie is a small data file that a Maxthon application or service transfers to your Device. We may use "persistent cookies" to save your registration ID and login password for future logins to our Services. We may use "session ID cookies" to enable certain features of the Service, to better understand how you interact with the Service and to monitor aggregate usage and web traffic routing on the Service. You can instruct your browser, by changing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit.

### **Files**

Maxthon 's SkyFile service collects and stores the files you upload, download, or access with the SkyFile S ("my skyfile content") and Passport services ("my notes."). If you add a file to your SkyFile content that has been previously uploaded

by you or another user, we may associate all or a portion of the previous file with your account rather than storing a duplicate. Maxthon's Cloud Browser, upon user-driven login will collect and sync session information to other devices chosen by the user.

### **How Maxthon Uses Personal Information**

#### **Personal Information**

In the course of using the Service, Maxthon may collect personal information that can be used to contact or identify you ("Personal Information"). Personal Information is or may be used: (i) to provide and improve our Service, (ii) to administer your use of the Service, (iii) to better understand your needs and interests, (iv) to personalize and improve your experience, and (v) to provide or offer software updates and product announcements.

#### **Disclosure**

We do not use or disclose information about your individual use of Maxthon or information that you may give us on Maxthon, such as your name, address, email address or telephone number, to any outside companies or governmental agencies.

#### **Geo-Location Information**

Some Devices allow applications to access real-time location-based information (for

example, GPS). Our applications do not collect such information.

### **Analytics**

Maxthon collects some information (ourselves or using third party services) using logging and cookies, which can sometimes be correlated with Personal Information. We use this information for the above purposes and to monitor and analyze use of the Service, for the Service's technical administration, to increase our Service's functionality and ease of use, and to verify users have the authorization needed for the Service to process their requests.

### **Your Use**

We will display your Personal Information in your profile page and elsewhere on our Services according to the preferences you set in your account. Any information you choose to provide should reflect how much you want others to know about you.

### **Service Providers, Business Partners and Others**

We may use certain trusted third party companies and individuals to help us provide, analyze, and improve the Service (including but not limited to data storage, maintenance services, database management, web analytics, payment processing, and improvement of the Service's features).

### **Non-private or Non-Personal Information**

We may disclose your non-private, aggregated, or otherwise non-personal information, such as usage statistics of our Service.

### **Changing or Deleting Your Information**

If you are a registered user, you may review, update, correct or delete the Personal Information provided in your registration or account profile by changing your "account settings."

### **Data Retention**

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services, you may request to delete your account.

### **Changes to our Privacy Policy**

If Maxthon makes a change to this privacy policy we believe materially reduces your rights, we will provide you with notice by email. Maxthon may provide notice of changes in other circumstances as well. By continuing to use the Service after those changes become effective, you agree to be bound by the revised Privacy Policy.

### **Maxthon's Policy Toward Children**

Maxthon defines a child as someone under the age of 13 years. Our Services are not directed to persons under 13. We do not

knowingly collect personally identifiable information from children under 13. If a parent or guardian becomes aware that his or her child has provided Maxthon with Personal Information without their consent, he or she should contact us at [privacy@maxthon.com](mailto:privacy@maxthon.com). If we become aware that a child under 13 has provided us with Personal Information, we will take steps to delete such information from our files.

Privacy & Security